ORDER



Orders

Order / Rev:

37377

Alt Order #:

08860799

Product Desc:

BERKLEY/SENATE/D

Estimate:

Flight Dates:

10/02/12 - 10/08/12

Original Date / Rev:

09/21/12 / 10/05/12

Order Type:

GENERAL

KLAS

Primary AE:

Sales Office:

Sales Region:

Mike Jones K-WAS

National

Agency

Name:

Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

Berkley, Shelley - D-USS

Demographic:

A35+

Product Codes:

Revenue Codes:

PQ1

LV2

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date 10/01/12

End Date # Spots Gross Amount Net Amount 10/08/12 154 \$73,965.00 \$62,870.25 Totals

Gross Amount Net Amount Rating Month # Spots 0.00 October 2012 \$73,965.00 \$62,870.25 154 154 \$73,965.00 \$62,870.25 0.00 Totals

00:15:00

Account Executives

Account Executive	ccount Executive Sales Office Sal		Start Date / End Date	Order %
Mike Jones	<u> </u>		Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$73,965.00
Market	100%	\$246,550.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$61,637.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,327.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	-TWTF	:30	8	\$25.00LV3	0.00 NM	8	\$200.00
NEWS												
Sta	art Date E	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10	/01/12 1	10/07/12	-TWTF	8	\$25.00	0.00						
E 2 8	10/08/12	10/08/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	M	:30	2	\$25.00 LV3	0.00 NM	2	\$50.00

Print Date: 10/09/12 17:07:00 Page 2 of 7

Order / Rev: 37377 Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/02/12 - 10/08/12

Estimate:

KLAS

Ln Ch Start End NEWS	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week M 2	<u>Rate</u> \$25.00	Rating 0.00						
E 3 8 10/02/12 10/05/12	CBS This Morning 7-9a CM CBS This Morning	7-9a	-TWTF	:30	12	\$165.00LV3	0.00 NM	12	\$1,980.00
THS MRN <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 12	<u>Rate</u> \$165.00	Rating 0.00						
E 4 8 10/08/12 10/08/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	M	:30	3	\$165.00LV3	0.00 NM	3	\$495.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$165.00	Rating 0.00				ı		
E 5 8 10/02/12 10/05/12 NEWS	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	-TWTF	:30	11	\$185.00LV3	0.00 NM	11	\$2,035.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 11	<u>Rate</u> \$185.00	Rating 0.00			_			
E 6 8 10/08/12 10/08/12 NEWS	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	M	:30	3	\$185.00LV3	0.00 NM	3	\$555.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week 3	<u>Rate</u> \$185.00	Rating 0.00						
E 7 8 10/02/12 10/05/12 NEWS	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-TWTF	:30	8	\$250.00LV3	0.00 NM	8	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$250.00	Rating 0.00						
E 8 8 10/08/12 10/08/12 NEWS	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	M	:30	2	\$250.00LV3	0.00 NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week M 2	<u>Rate</u> \$250.00	Rating 0.00						
E 9 8 10/02/12 10/05/12 NEWS	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$275.00	Rating 0.00						
E 10 8 10/08/12 10/08/12 NEWS	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	M	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week M 1	Rate \$275.00	Rating 0.00						
E 11 8 10/02/12 10/05/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	-TWTF	:30	4	\$400.00LV3	0.00 NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$400.00	Rating 0.00						
E 12 8 10/08/12 10/08/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00			·		l	
E 13 8 10/07/12 10/07/12 NEWS	8 News Now Sun 5-7p CM 8 News Now Sun	430-5p, 630	-7pS	:30	1	\$215.00LV3	0.00 NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$215.00	Rating 0.00		·				
	8 News Now Sat 5-7p CM 8 News Now Sat 5-7p	5-7p	5-	:30	1	\$185.00LV3	0.00 NM	1	\$185.00
NEWS									

Print Date: 10/09/12 17:07:00 Page 3 of 7

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

BERKLEY/SENATE/D KLAS

Ln Ch Start	End	Inventory Code		Start/End	I Time Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
E 14 8 10/06/1	2 10/06/12	8 News Now Sat 5 8 News Now Sat 5	•	5-7p	\$-	:30	1	\$185.00LV3	0.00 NM	1	\$185.00
NEWS			р								
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$185.00	Rating 0.00						
		8 News Now 5-63		5-630p	-TWTF	:30	8	\$400.00LV3	0.00 NM	8	\$3,200.00
NEWS		8 News Now 5-63	0p M-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	-TWTF	8	\$400.00	0.00			* 400 001 \ 10	0.00.1114	•	2000.00
E 16 8 10/08/1	2 10/08/12	8 News Now 5-63 8 News Now 5-63	•	5-630p	M	:30	2	\$400.00LV3	0.00 NM	2	\$800.00
NEWS			İ		.						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
	2 10/05/12	8 News Now 4p M		4-5p	-TWTF	:30	8	\$350.00LV3	0.00 NM	8	\$2,800.00
NEWS		8 News Now 4p N	1-F	(4:30 PM-5:	00 PM)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 E 18 8 10/08/1	10/07/12	-TWTF 8 News Now 4p M	-F CM	\$350.00 4-5p	0.00 M	:30	2	\$350.00LV3	0.00 NM	2	\$700.00
E 10 6 10/00/1	2 10/00/12	8 News Now 4p M		(4:30 PM-5:		.00	_	\$ 000.00240	0.00 1	-	4. 00.00
NEWS Start Date	End Data	Mookdova	Spots/Week	Pata	Rating						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	2	<u>Rate</u> \$350.00	0.00			_			
E 19 8 10/06/1	2 10/06/12	•		7-8p	S-	:30	1	\$165.00LV3	0.00 NM	1	\$165.00
ET		Ent Tonight Week	kena								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ļ		
Week: 10/01/12 E 20 8 10/02/1	10/07/12	7-8p Rotator	CM	\$165.00 7-8p	0.00 -TWTF	:30	8	\$350.00LV2	0.00 NM	8	\$2,800.00
		7-8p Rotator									
ET Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	-TWTF	8	\$350.00	0.00	At. Indana		uh Data	Dia Tuna		
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 2 <i>8 10/01/1</i>	<u>ange</u> <u> </u>	Description 7-8p Rotator	<u>Star</u> 7-8p	VEnd Time	_	<u>//eekdays</u> -TwThF	Lengt 3:	<u>(n Kate</u> 80 (\$350.00)	Rtg Type 0.00 NM		
See MG 20	.9,20.10		·								
		esidential Debate" - 7-8p Rotator	bco j 7-8p			-TWThF	:3	0 (\$350.00)	0.00 <i>NM</i>		
See MG 20	.9,20.10		·					, ,			
• •	E'd due "Pre 2-10/03/12 V	esidential Debate" - Ned 10-11p	bco] 10-1	1p	(10:00 PM-10:3C	w	:3	0 \$350.00	0.00 NM		
⊕ MG for 20.2		100 10 11p			(10100 / 111 / 10100			• • • • • • • • • • • • • • • • • • • •			
	2-10/03/12 V	Ved 10-11p	10-1	1p	(10:00 PM-10:3C	W	:3	0 \$350.00	0.00 NM		
⊕ MG for 20.2		7 % Potetor	CM	7-8p	M	:30	2	\$350.00LV2	0.00 NM	2	\$700.00
E 21 8 10/08/	12 10/06/12	7-8p Rotator 7-8p Rotator	Civi	7-op	 	.50	_	\$550.00L¥2	0.00 14111	-	Ψ, σσ.σσ
ET Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	M	2		0.00						
E 22 8 10/02/	12 10/05/12	630-7p Inside Edi	tion CM	630-7p	-TWTF	:30	4	\$325.00LV2	0.00 NM	4	\$1,300.00
INS EDIT		Inside Edition									
Start Date	End Date	<u>Weekdays</u> -TwTF	Spots/Week	Rate \$325.00	Rating 0.00						
Week: 10/01/12	10/07/12	- 14411	4	\$323.00	0.00				•	ı	

Print Date: 10/09/12 17:07:00 Page 4 of 7

KLAS

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc:

BERKLEY/SENATE/D

Flight Dates: 10/02/12 - 10/08/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount :30 \$325.00LV2 0.00 NM \$1,300.00 -TWTF--E 22 8 10/02/12 10/05/12 630-7p Inside Edition CM 630-7p Inside Edition INS EDIT Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 -TWTF--\$325.00 0.00 Week: 10/01/12 4 Start/End Time **Description** Weekdays | <u>Length</u> Rate Rtq Type <u>Spot</u> Ch Date Range 630-7p -TWThF----:30 (\$325.00) 0.00 NM 8 10/01/12-10/07/12 630-7p Inside Edition See MG 22.5 [Program PE'd due "Presidential Debate" - bco] \$325.00 0.00 NM 8 10/03/12-10/03/12 Wed 10-11p 10-11p (10:30 PM-11:0C--W-----:30 MG for 22.4 10/03 \$325.00 LV2 0.00 NM E 23 10/08/12 10/08/12 630-7p Inside Edition CM 630-7p M-----:30 \$325.00 Inside Edition **INS EDIT** Spots/Week **End Date Weekdays** Rating **Start Date** Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 24 10/02/12 10/02/12 Tue 8-9p CM 8-9p -T----:30 1 \$2,000.00LV3 0.00 NM 1 \$2,000.00 **NCIS NCIS** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/01/12 10/07/12 -T----\$2,000.00 0.00 10/02/12 10/02/12 CM 9-10p -T----:30 1 \$2,000.00 LV3 0.00 NM \$2,000.00 E 25 Tue 9-10p 8 NCIS: LA NCIS LA Spots/Week Rating Start Date **End Date** Weekdays Rate 0.00 10/07/12 -T----\$2,000.00 Week: 10/01/12 1 ---T---:30 1 \$1,800.00LV3 0.00 NM \$1,800.00 E 26 8 10/04/12 10/04/12 Thu 9-10p CM 9-10p Person Of Interest PERS OF INT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---1 \$1,800.00 0.00 Sun 7-8p \$1.300.00LV3 0.00 NM \$1,300.00 E 27 8 10/07/12 10/07/12 CM 7-8p ----S :30 60 Minutes 60 MIN Rating Start Date **End Date Weekdays** Spots/Week Rate 0.00 ----S 1 \$1,300.00 Week: 10/01/12 10/07/12 :30 1 \$1,900.00LV3 0.00 NM \$1,900.00 E 28 10/08/12 10/08/12 Mon 10-11p CM 10-11p M----Hawaii Five-O HAWAII 5.0 **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/08/12 10/14/12 M-----1 \$1,900.00 0.00 10/07/12 10/07/12 CM 10-11p ----S :30 1 \$1,900.00LV3 0.00 NM \$1,900.00 E 30 8 Sun 10-11p The Mentalist **MENTALIST** Spots/Week Rating Start Date End Date Weekdays Rate ----S \$1,900.00 0.00 Week: 10/01/12 10/07/12 ----F--:30 1 \$1,400.00LV3 0.00 NM 0 \$0.00 E 31 10/05/12 10/05/12 Fri 10-11p CM 10-11p **Blue Bloods BLUE BLOODS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--1 \$1,400.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtq Type 8 10/01/12-10/07/12 Fri 10-11p 10-11p ----F---:30(\$1,400.00) 0.00 NM 1 Credited [due to POL LV1] \$1,200.00 10/05/12 10/05/12 Fri 9-10p ---F--.30 1 \$1,200.00LV3 0.00 NM E 32 CM 9-10p 1 Made In Jersey MD IN JRSY Spots/Week Rating Start Date **End Date** <u>Weekdays</u> <u>Rate</u> 0.00 Week: 10/01/12 10/07/12 1 \$1,200.00 E 33 10/04/12 10/04/12 CM 10-11p ---T---:30 1 \$2,200.00LV3 0.00 NM \$2,200.00

Print Date: 10/09/12 17:07:00 Page 5 of 7

KLAS

Order / Rev: 37377 Advertiser:

Berkley, Shelley - D-USS

Alt Order #: 08860799

Flight Dates:

10/02/12 - 10/08/12

Product Desc: BERKLEY/SENATE/D

Estimate:

The Internative Column	Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Sear Date End Date Meekdays Socia-Meek Rate Rating O				•									
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See Mot 33.2 2 1000H12-1007H2 Tbu 10-11p 10-11p Th													
## BG BNG/2:5 MEN ## BR BNG/2:				·									
S				hu 10-11p	10-1	1p		Th	:3	0 \$2,200.00	0.00 NM		
Big Bany 2 1/2 Men	<u> </u>	G for 33.1	10/04										
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STATE STAT				<u>Weekdays</u>	Spots/Week	Rate	Rating						
A8 HR MYST Start Date Find Date Weekdays The Find Date Week 10001/12 10067/12 Letterman Letterma	Week: 10	/01/12	10/07/12	T	1		0.00						
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Siart Date End Date Weekdays Spots/Week Rate Stock 48 HR	MYST		48 Hours Mystery								İ		
E 38		_	End Date	Weekdays	Spots/Week	Rate	Rating						
Letterman Lett	Week: 10	/01/12	10/07/12	S-	1	\$750.00	0.00						
Time	E 38 8	10/02/1	2 10/05/12		CM	1135p-1237a	-TWTF	- :30	8	\$200.00LV3	0.00 NM	8	\$1,600.00
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LTTRMN	E 39 8	10/08/1	2 10/08/12		СМ	1135p-1237a	M	- :30	2	\$200.00LV3	0.00 NM	2	\$400.00
Start Date Meek: 10/08/12 10/05/12 1	LTTRM	1N		Letterman								ł	
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Traing Fregus Craig Fergus Fregus Craig Fergus Fregus Fre												İ	
FRGUSN	E 40 8	10/02/1	2 10/05/12		СМ			- :30	4	\$110.00LV3	0.00 NM	4	\$440.00
Start Date End Date Weekdays Craig Ferguson CM 1237a-137a M :30 1 \$110.00LV3 0.00 NM 1 \$110.00	EDGU	eni .		Craig Ferguson		(12:37 XM-1:3	37 XM)					l	
New New			End Date	Weekdavs	Spots/Week	Rate	Rating					İ	
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FRGUSN Start Date End Date Weekdays Spots/Week Rate Rating NEWS Start Date End Date Weekdays Spots/Week Rate Rating NEWS Start Date End Date Weekdays Spots/Week Rate Rating News Now 11p Sa/SuCM 11-1135P SS :30 2 \$300.00LV3 0.00 NM 2 \$600.00	E 41 8	10/08/1	2 10/08/12					- :30	1	\$110.00LV3	0.00 NM	1	\$110.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	EDCIII	eni en		Craig Ferguson		(12:37 XM-1:3	37 XM)					i	
Week: 10/08/12 10/14/12 M 1 \$110.00 0.00			End Date	Weekdavs	Spots/Week	Rate	Rating					i	
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NEWS Start Date End Date Weekdays Spots/Week Rate Sating Start Date Start Date End Date Weekdays Spots/Week Rate Sating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Sta	E 42 8	10/06/1	2 10/07/12			11-1135P	S	s :30	2	\$300.00LV3	0.00 NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEW			8 News Now Sa/S	Su 11p							İ	
Week: 10/01/12 10/07/12 10/07/12 10/07/12 10/05/12 8 News Now 11p M-F CM 11-1135p -TWTF :30 4 \$500.00 LV3 0.00 NM 4 \$2,000.00		_	End Date	Weekdays	Spots/Week	Rate	Rating					i	
NEWS Start Date End Date Weekdays Spots/Week Rate Rating												1	
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	E 43 8	10/02/1	2 10/05/12			11-1135p	-TWTF	- :30	4	\$500.00LV3	0.00 NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEWS	•		8 News Now 11p	M-F								
Week: 10/01/12 10/07/12 -TWTF 4 \$500.00 0.00 E 44 8 10/08/12 10/08/12 8 News Now 11p M-F CM 11-1135p M :30 1 \$500.00 LV3 0.00 NM 1 \$500.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/07/12 10/07/12 8 News Now Sun AM #2CM 8 News Now Sun A :30 2 \$215.00 LV3 0.00 NM 2 \$430.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 2 \$215.00 0.00			End Date	Weekdavs	Spots/Week	Rate	Rating						
8 News Now 11p M-F NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$500.00 0.00 E 46 8 10/07/12 10/07/12 8 News Now Sun AM #2CM 8 News Now Sun AS :30 2 \$215.00 LV3 0.00 NM 2 \$430.00 8 News Now Sun AM #2 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12S 2 \$215.00 0.00							-					1	
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	E 44 8	10/08/1	2 10/08/12			11-1135p	M	- :30	1	\$500.00LV3	0.00 NM	1	\$500.00
Start Date Week: 10/08/12 End Date 10/14/12 Weekdays M Spots/Week 1 \$500.00 Rate 0.00 Rating 0.00 E 46 8 10/07/12 10/07/12 8 News Now Sun AM #2CM 8 News Now Sun AM #2 8 News Now Sun AM #2 NEWS 8 News Now Sun AM #2 NEWS Spots/Week Rate 2 \$215.00 Rating 0.00 Week: 10/01/12 10/07/12 S 2 \$215.00 0.00	NEWS	:		8 News Now 11p	M-F							1	
Week: 10/08/12 10/14/12 M 1 \$500.00 0.00 E 46 8 10/07/12 10/07/12 8 News Now Sun AM #2CM 8 News Now Sun AS :30 2 \$215.00 LV3 0.00 NM 2 \$430.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 S 2 \$215.00 0.00	_		End Date	Weekdays	Spots/Week	Rate	Rating						
8 News Now Sun AM #2 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12S 2 \$215.00 0.00		0/08/12	10/14/12	M	1	\$500.00	0.00					1	
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 S 2 \$215.00 0.00	E 46 8	10/07/1	2 10/07/12			8 News Now	Sun A	s : 30	2	\$215.00LV3	0.00 NM	2	\$430.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 S 2 \$215.00 0.00	NE/MS	:		8 News Now Sun	AM #2							i	
Week: 10/01/12 10/07/12S 2 \$215.00 0.00			End Date	<u>Weekday</u> s	Spots/Week	Rate	Rating					1	
N47 8 10/06/12 10/06/12 CM NCAA College FooS- :30 2 \$1,050.00 LV1 0.00 NM 2 \$2,100.00						\$215.00	0.00					1	
	N47 8	10/06/1	2 10/06/12		CM	NCAA Colleg	e FooS	- :30	2 \$	1,050.00LV1	0.00 NM	2	\$2,100.00

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Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

KLAS BERKLEY/SENATE/D

Ln C	Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NCAA Football NCAA College Footba	.11								
Wee	Start Date k: 10/01/12	End Date 10/07/12	_	ts/Week	<u>Rate</u> \$1,050.00	Rating 0.00						
N 48	8 10/06	/12 10/06/12	Sat Prime Special KLAS Movie: The Prin	CM ciple	8-10p	S-	:30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N 49	8 10/06	/12 10/06/12	Politics Now S Sebeliu Politics Now S Sebeliu		Various	S-	:30	1	\$275.00LV2	0.00 NM	1	\$275.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
N 50	8 10/07	/12 10/07/12	NFL Reg Season Gam NFL Football Reg. Sea		NFL Football	RegS	:30	1	\$2,200.00LV2	0.00 NM	1	\$2,200.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> <u>Spo</u> S	ts/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00						
N 51	8 10/07	/12 10/07/12	CBS News Sunday Me		CBS Sunday	MorniS	:30	1	\$350.00LV2	0.00 NM	1	\$350.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N 52	8 10/02	/12 10/05/12	8 News Now 5a M-F 8 News Now 5a M-F	СМ	5-6a	-TWTF	:30	1	\$790.00LV1	0.00 NM	1	\$790.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$790.00	Rating 0.00						
N 53	8 10/02	/12 10/05/12	8 News Now 6a M-F 8 News Now 6a M-F	СМ	6-7a	-TWTF	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo -TWTF	ts/Week 1	<u>Rate</u> \$965.00	Rating 0.00						
N 54	8 10/02	/12 10/05/12	CBS This Morning 7-9 CBS This Morning	a CM	7-9a	-TWTF	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> <u>Spo</u> -TwTF	ts/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 55	8 10/02	/12 10/05/12	Ellen Ellen	СМ	3-4p	-T	:30	1	\$1,490.00LV1	0.00 NM	1	\$1,490.00
Wee	<u>Start Date</u> k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$1,490.00	Rating 0.00			· · · · · · · · · · · · · · · · · · ·			
N 56	8 10/02	/12 10/05/12	Live w/Kelly Live w/Kelly	СМ	9-10a	-TWTF	:30	1	\$1,050.00LV1	0.00 NM	1	\$1,050.00
Wee	Start Date k: 10/01/12	10/07/12	-TWTF		Rate \$1,050.00	Rating 0.00						
N 57	8 10/02	/12 10/05/12	8 News Now 5-630p M 8 News Now 5-630p N		5-630p	-TWTF	:30	1	\$1,750.00LV1	0.00 NM	1	\$1,750.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> <u>Spo</u> -TwTF	ts/Week 1	<u>Rate</u> \$1,750.00	Rating 0.00						
N 58	8 10/06	/12 10/06/12	Politics Now S Sebeliu Politics Now S Sebeliu		Various	S-	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$965.00	Rating 0.00						
N 59	8 10/07	/12 10/07/12	NFL Reg Season Gam NFL Football Reg. Se		NFL Football	l RegS	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$7,700.00	Rating 0.00						
N 60			Sat Prime Special KLAS Movie: The Prin	CM ciple	8-10p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 61	8 10/02	/12 10/05/12	8 News Now 4-5a 8 News Now 4-5a	СМ	4-5a	-TWTF	:30	1	\$25.00LV3	0.00 NM	1	\$25.00
	Start Date	End Date	<u>Weekdays</u> <u>Spo</u>	ts/Week	<u>Rate</u>	Rating					I	

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KLAS

Totals

154

\$73,965.00

Order / Rev:

Flight Dates:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

10/02/12 - 10/08/12

Product Desc:

BERKLEY/SENATE/D

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 61	8	10/02/12	2 10/05/12	8 News Now 4-5a	СМ	4-5a	-TWTF	:30	1	\$25.00LV3	0.00 NM	1	\$25.00
				8 News Now 4-5a									
	•	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek:	10/01/12	10/07/12	-TWTF	1	\$25.00	0.00						
N62	8	10/02/12	2 10/05/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	1	\$20.00LV4	0.00 NM	1	\$20.00
				8 News Now 4-5a									
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek:	10/01/12	10/07/12	-TWTF	1	\$20.00	0.00						
N 63	8	10/02/12	10/05/12	8 News Now 4p M	I-F CM	4-5p	-TWTF	:30	1	\$1,575.00LV1	0.00 NM	1	\$1,575.00
				8 News Now 4p N	1-F	(4:30 PM-5:00	0 PM)						
	;	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	•	10/01/12	10/07/12	-TWTF	1	\$1,575.00	0.00						
N 64	8	10/06/12	2 10/06/12	Sat Prime Special	CM	8-10p	S-	:30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
	_			KLAS Movie: Mad									•
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		10/01/12	10/07/12	S-	2		0.00						
N65	8		2 10/06/12	Sat 1135p-1235a		1135p-1235a		:30) 1	\$335.00LV1	0.00 NM	1	\$335.00
1405	٥	10/00/12	10/00/12	Private Practice	i iiv i kaivi	1100p-1200e	, ,	.50	'	\$555.00E¥1	0.00 14141	•	Ψ000.00
		C1 D-1-	C-4 D-4-		Conta (Marala	Data	Datin -						
101		Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$335.00	Rating 0.00						
					/ 014					005.0011/0	0.00.1114		
N 66	8	10/07/12	2 10/07/12	Game Time/UNL\		1135p-1205a	ıS	:30) 1	\$65.00L V 3	0.00 NM	1	\$65.00
				Game Time/UNL\									
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek:	10/01/12	10/07/12	S	1	\$65.00	0.00						